

### "PUTTING YOUR STRATEGIES TO WORK"

#### Our Mission

*To provide outstanding value to our clients by aligning their structure, systems and skills with their strategic intent.*

*With this alignment our customers maximise their bottom line and excel in their chosen market space.*

#### Our Philosophy

*Our clients need more than just good ideas; our clients need to see rapid, demonstrable value.*

*We are hands on operational improvement specialists. We find where the golden opportunities are hiding, and then we'll help you to get them.*

*We have formed partnerships with leading service providers of:*

- *Business Analysis*
- *Process Automation*
- *HR consulting*
- *Data mining*
- *Systems integration*

*This enables us to provide you with exactly the right experience mix to tackle any job at hand.*



#### Strategic Alignment

*Charles Darwin noted: "it is not the biggest, the brightest or the best that will survive but those who adapt the quickest."*

Businesses that adapt the quickest are those that effectively align their tactics and improvement plans to their business strategies. This is called strategic alignment.

#### Success Factors

We have found that the following factors are required to guarantee success of strategic alignment initiatives:

**Communication:** Stakeholders need to be aware of strategic policies. Frequent, consistent communication ensures alignment and support throughout the organization.

**Structure:** Structure needs to be aligned to support the new behaviours.

**Systems:** Performance Metrics need to promote alignment to the required behaviours. Systems should be refined to support the new way of doing the business.

**Skills:** Knowing how to retrieve and process salient information ensures that management direction stays aligned to business direction.

**Maintain Momentum:** By identifying and then prioritising the opportunities, milestones and action plans are tailored to ensure wins are frequent and significant.

#### Our Approach

To design tactics and improvement plans to achieve your strategies is both an art and a science. It takes analytical excellence **and** considered judgement.

Judgement comes from a multi-disciplinary approach, drawing on skills in Management, Industrial Psychology, Engineering, Software, Statistics and Business Analysis.

We apply these skills to really understand your environment, your challenges and what drives successful outcomes. The fresh insights that result clarify how to improve performance.

#### Can you tie activity to results?

Yes. Fusing a link between operational activities and financial imperatives is our speciality. We uncover and quantify the true cost and benefit of latent opportunities. This ensures our ability to confirm value creation.

#### How do we apply this?

We ensure a complete understanding of your business **and** operational process before designing appropriate improvement plans. Our proven, systematic frameworks are drawn from Management Experience and Process Engineering best practices. Coupled with business analysis tools they concisely capture critical steps and deliver relevant, actionable improvements.

## About Us

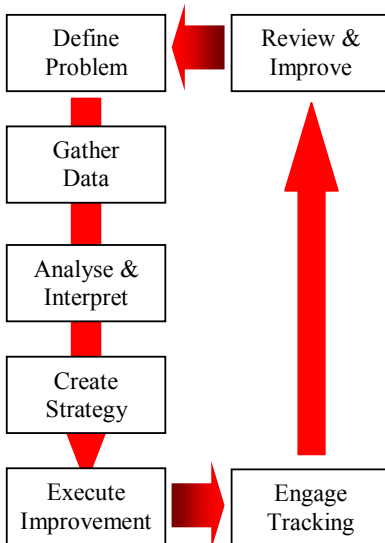
StrategicAlliance has been operating since 1997.

Our operational improvement team bring over 50 years of combined experience in Management, Engineering, Process Control, Business Analysis, Statistics and Software. Our hands-on expertise in these disciplines makes us uniquely qualified to help your company.

## Our Methodologies

At the core of our methodologies is rigorous adherence to the featured process improvement cycle.

### Systematic Process Improvement



## Our Services

- 1. Strategic Alignment**
  - Developing operational improvement tactics, action plans and milestones
  - Balanced scorecard implementation
  - Bottom up budgeting tools and facilitation
  - Pragmatic S&OP processes
- 2. Organisational Structure**
  - Executive Recruitment
  - Process mapping
  - Process Re-engineering
  - Coaching & Mentoring
- 3. Process Improvement**
  - Opportunity Audits
  - Bottleneck busting
  - Systems Engineering
  - Lean Manufacturing
  - TPM Implementations
  - Maintenance Systems
- 4. Systems and Software support**
  - ERP implementation support
  - Executive reporting systems
  - S&OP system enhancements
  - Waste monitoring solutions
  - Adhoc reporting requirements
  - Scheduling system support
- 5. Project Support**
  - Project Management
  - Risk Management
  - Risk Response

## Our Products

### Shop Floor

- Line Monitoring Systems
- Production Reporting tools
- Manufacturing Execution System

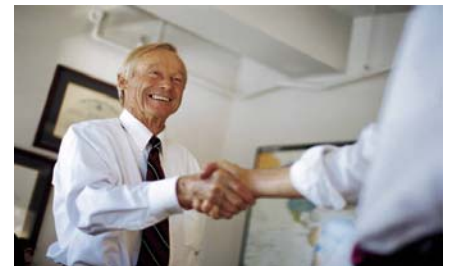
### Supply Chain

- Forecasting tools
- Capacity Planning tools
- Master Production Scheduling
- Scheduling tools

### Maintenance

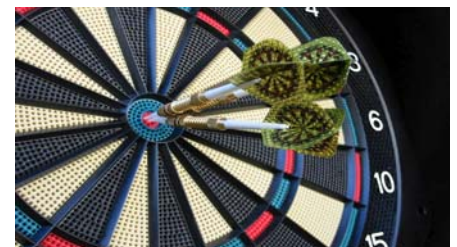
- Maintenance Scheduling & Workflow Systems

Free from the daily duties that distract your managers, and armed with the right tools and the right skills we dramatically speed the implementation of your chosen strategies.



Helping our customers delight their customers ensures our success.

For information about products to increase your company's profitability, please contact us at the address below.



## StrategicAlliance Consulting Services

*"Putting your strategies to work"*

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